



30 Years of Excellence:
Celebrating Our Past, Embracing Our Future

San Antonio, TX | May 21 - 23, 2025



WHAT IS TCC?

The Texas Connection Consortium (TCC) is an organization and community of higher education institutions joined together through the consolidation of resources to deliver Texas-specific software through modification, enhancements, and state reporting solutions. The consortium includes 40-member institutions collaborating and sharing the resources of a single technology services center that creates and maintains technology solutions using Ellucian software. The member institutions include state universities, colleges, and community college districts in Texas.

The Annual TCC Conference will take place May 21 – 23, 2025, in San Antonio, Texas.

Our attendees are **always** looking for partners with solutions to improve business processes and student experiences on their campuses.





WHY SPONSOR TCC?

Connect with the largest Ellucian Banner user group in Texas.

Exhibit your solutions and services.

Develop partnerships throughout Texas.

Support the mission of higher education in Texas.

You will meet:

Student Business Leadership

Institutional Reporting Directors

Financial Aid Directors

Human Resources and Payroll Directors

System Analysts

IT Leadership

Finance Executives

Registrars

Admissions Leadership

Database Administrators



SPONSOR DETAILS

Become a sponsor **today**.

Help shape the **future** of higher education technology **tomorrow**.

Sponsor Levels & Benefits	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,000
Comped Attendees	5	3	2	0
Exhibit Table	✓	✓	✓	✓
Pre-Conference Attendee List	✓	✓		
Post-Conference Attendee List	✓	✓	✓	✓
Event Material	Logo	Logo	Logo	Listing
Recognition on Signage	<ul style="list-style-type: none"> • General Session • Reception • Conference App* 	<ul style="list-style-type: none"> • Thursday Lunch • Conference App* 	<ul style="list-style-type: none"> • AM Break • PM Break 	<ul style="list-style-type: none"> • Breakout Session
Opportunity to Present	✓	✓	✓	
Address Group	General Session	Thursday Lunch		

*Promotion through digital ads and official sponsor list within the conference app

<https://www.texas-connection.org/>