



Introduction to Ellucian Insights Reporting Tool

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We understand that...

Institutions are rich with data but challenged with discovering meaningful and actionable insights to help solve their most difficult problems and improve higher education experiences.

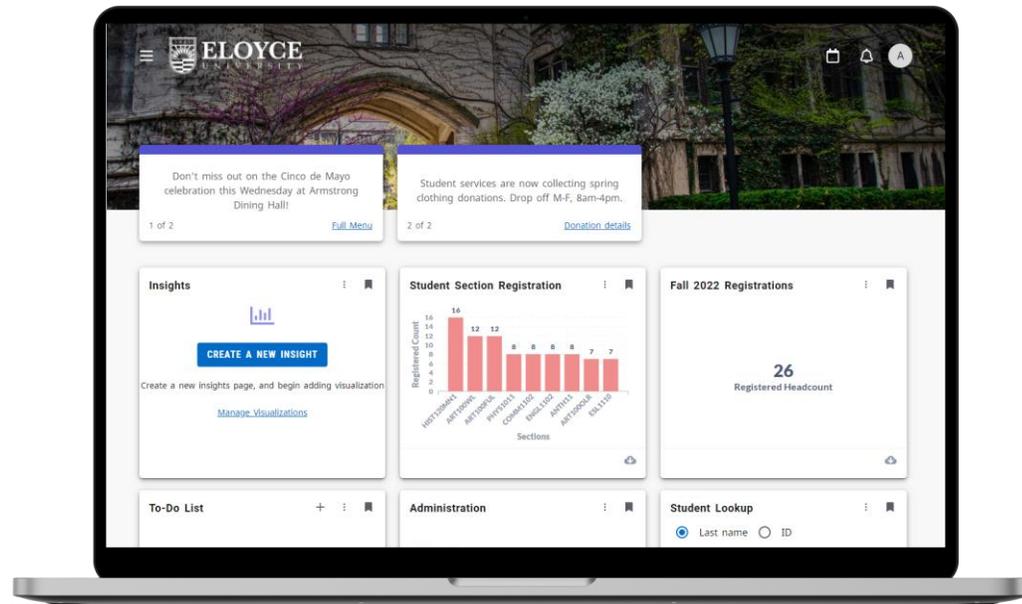
Key Data & Analytics Challenges

- Lack of Single Source of Truth
- Resource & Financial Constraints
- Data Accessibility & Complexity
- Data Maturity



Ellucian Insights

Ellucian Insights enables institutions to unlock operational efficiencies and democratize data management & intelligence through a unified data lake with intuitive self-service reporting, analytics, and extensibility tools.



Institutional Value

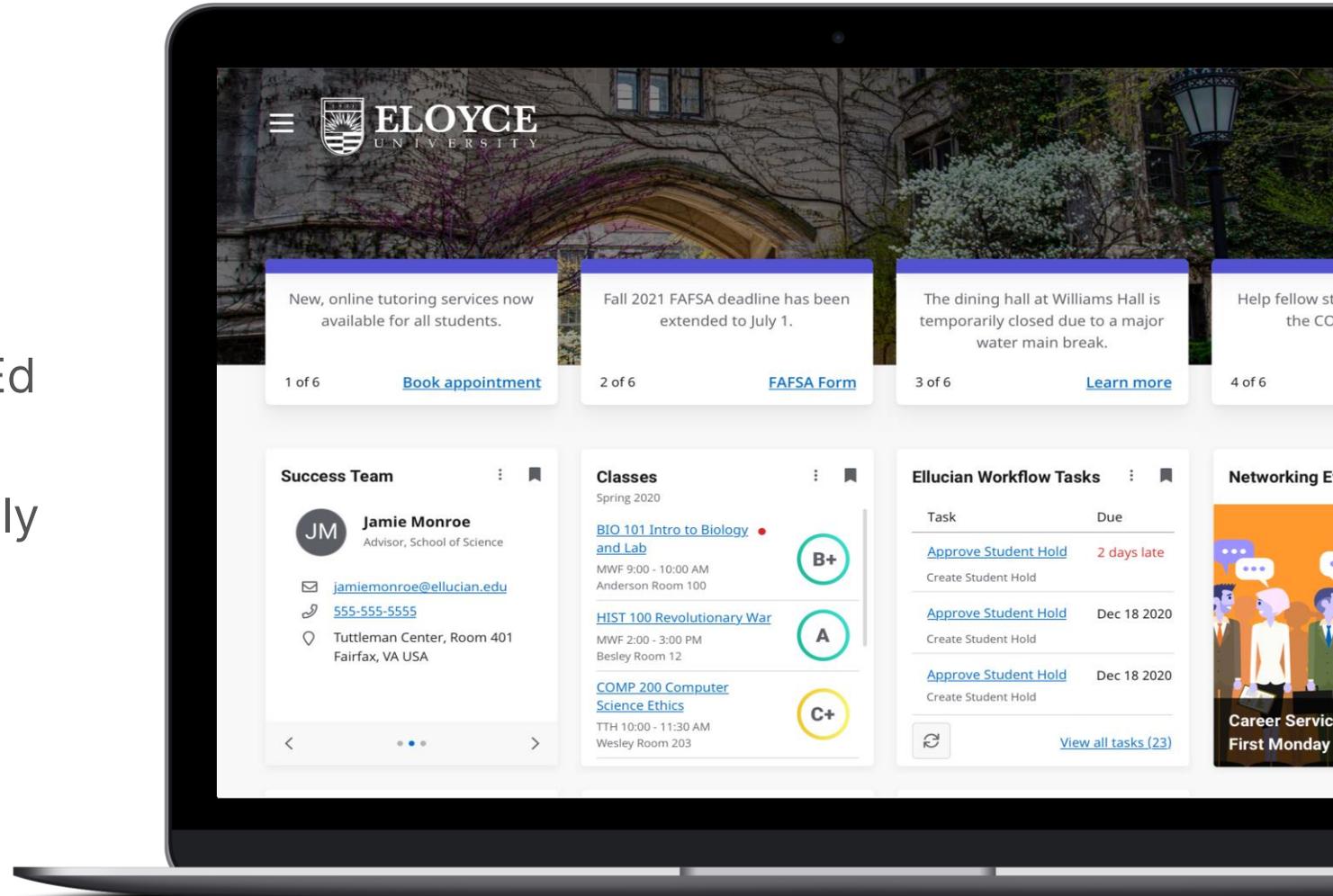
- ✓ Operational Efficiencies: Reduce on-prem footprint and data warehouse management in favor Insights SaaS data lake for all institutional data
- ✓ Data Democratization: Enable functional teams to self-serve with an intuitive and accessible enterprise licensed reporting & analytics tool
- ✓ Persona Driven Experience: Single user interface through the Experience Platform, enabling role-based security & experiences
- ✓ Extensibility: Flexible low code tools enabling modifications to meet your institutional data needs
- ✓ Time to Value: Delivered Ellucian operational ERP data models & transformations with the ability to connect your existing reporting tool
- ✓ Delivered Insights: Purpose built out-of-the-box reports, visualizations, and insights to answer your most critical institutional questions

With Ellucian Insights, the power of your Institutions data is unlocked through persona driven experiences that democratize operational data & analytical insights

What is Ellucian Experience?

The single, unifying solution for all information and activities in Higher Ed

Providing users with relevant and timely content so they may effectively take action



Persona Driven Experiences



Sarah
Director of Financial Aid

Purpose: Maintain student enrollment by proactively helping students obtain financial assistance.



Discover

As enrollment planning kicks off, Sarah logs into Experience to check her saved Student Enrollment Insights card and quickly identifies that enrollment numbers are down 20% YoY.



Drill

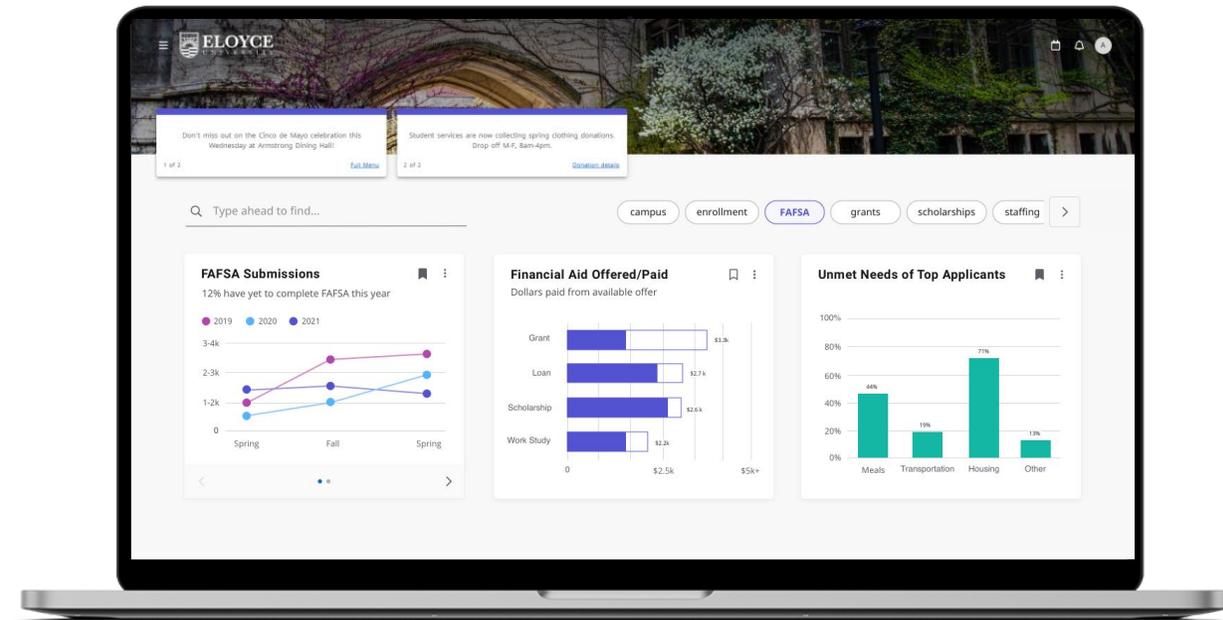
After identifying that enrollment numbers are down, she further discovers that her FAFSA submissions are also down by 12% and proceeds to drill down into her FAFSA completion data.



Act

By filtering the completion data on students with missing documentation, she's able to identify that most students are enrolled in the Nursing Program. She saves and shares the list of students with her team and the head of Nursing, so an action plan for boosting enrollment can be implemented.

Experience native user interface



Surface key Insights as cards for ease of use & access

Modern Self-Service Reporting & Analytics

Discover, analyze, visualize, & share data

- ❑ Discover: Explore data sources, filter, customize, and save tabular reports
- ❑ Analyze: A range of analytical capabilities to fit your need and expertise
- ❑ Visualize: Save your analysis in the format that works best for you
- ❑ Collaborate: Save, share, and subscribe to the most important insights

Explore & Save Data in Tabular Form

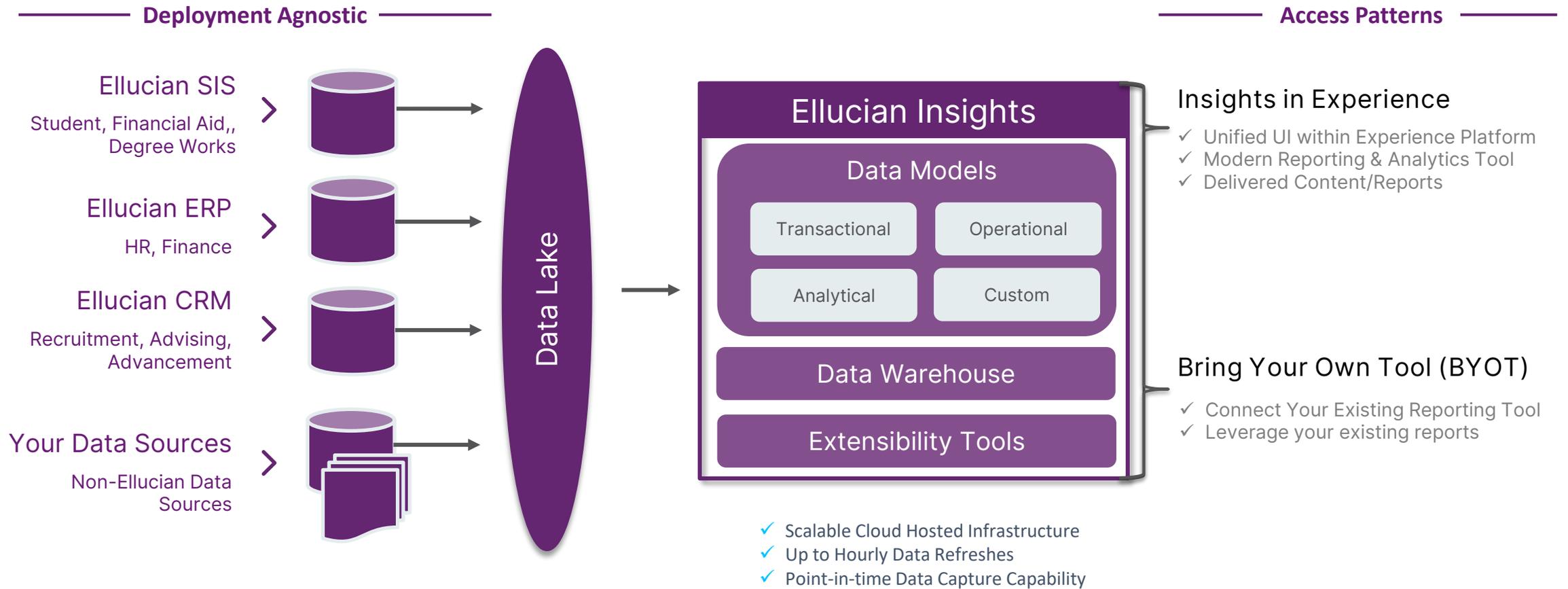
Person UID	ID	Name	Degree	Degree Desc	Award Category	Award Category Desc	Outcome Number	Status	Status Desc	Major Desc
38	300000006	Ranson, Rose A.	BA	Bachelor of Arts	24	Baccalaureate Degree	2	SO	Sought	Anthropology
47	210009307	Dennis, Doris	BA	Bachelor of Arts	24	Baccalaureate Degree	2	SO	Sought	Anthropology
48	210009308	Elan, Elery	BA	Bachelor of Arts	24	Baccalaureate Degree	2	SO	Sought	Anthropology
60	210005408	Peters, Janice	BA	Bachelor of Arts	24	Baccalaureate Degree	2	SO	Sought	Anthropology
68	210009507	Nelson, Mary A.	BA	Bachelor of Arts	24	Baccalaureate Degree	2	SO	Sought	Anthropology
69	210005508	Terry, Skip	BA	Bachelor of Arts	24	Baccalaureate Degree	2	SO	Sought	Anthropology
134	610009507	Curtis, Nancy	BA	Bachelor of Arts	24	Baccalaureate Degree	2	SO	Sought	Anthropology
135	610009508	Charles, Henry	BA	Bachelor of Arts	24	Baccalaureate Degree	2	SO	Sought	Anthropology
200	610009607	Johnson, Judith J.	BA	Bachelor of Arts	24	Baccalaureate Degree	1	SO	Sought	Anthropology
221	210009608	Applebee, Bruce	BA	Bachelor of Arts	24	Baccalaureate Degree	1	SO	Sought	Anthropology
222	210009607	Noonan, Roberta	BA	Bachelor of Arts	24	Baccalaureate Degree	1	SO	Sought	Anthropology
241	610009608									

Guided Query Builder

Create Dashboards & Visualizations

Democratize your institutions data with a self-service reporting & analytics tool and out-of-the-box content

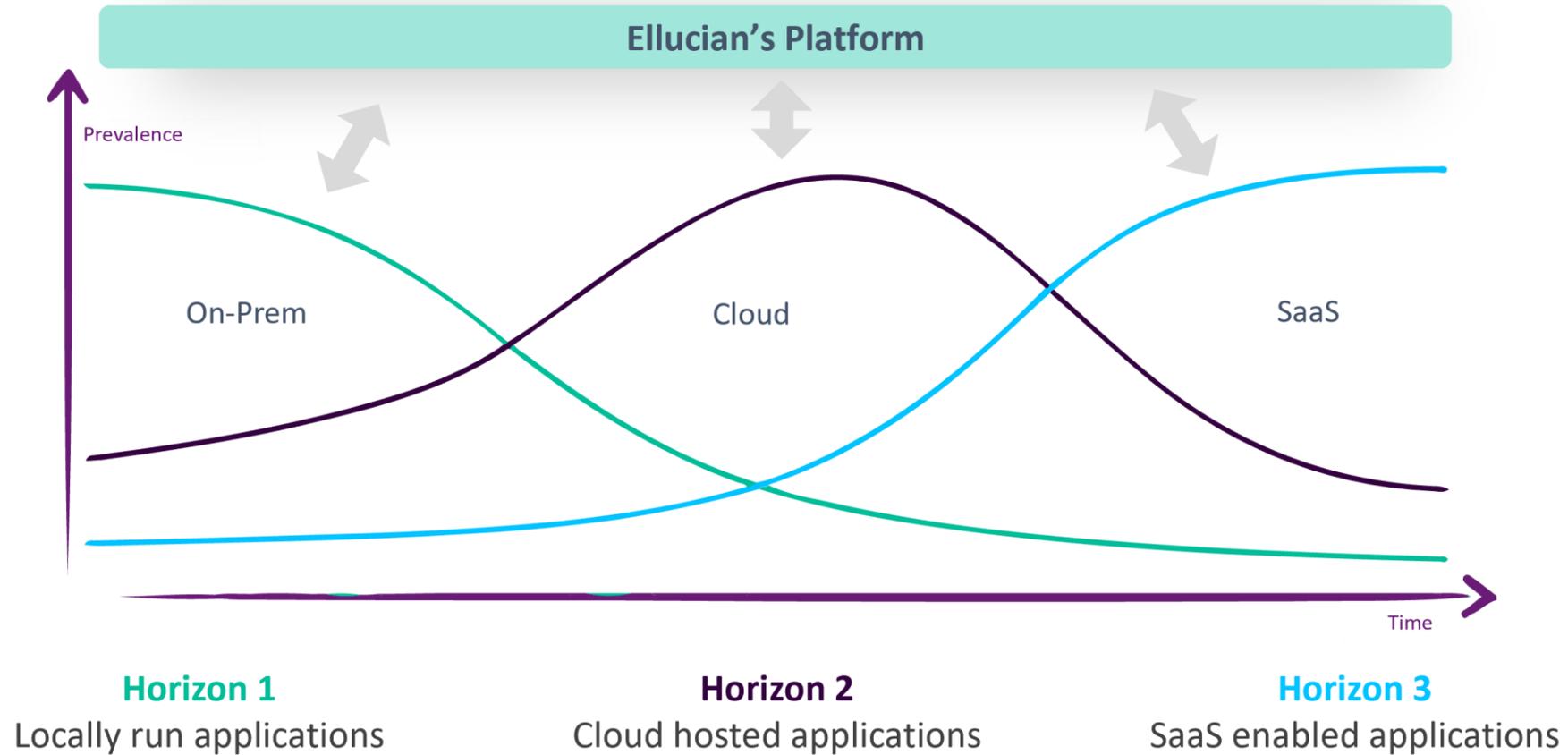
Ellucian Analytics Platform



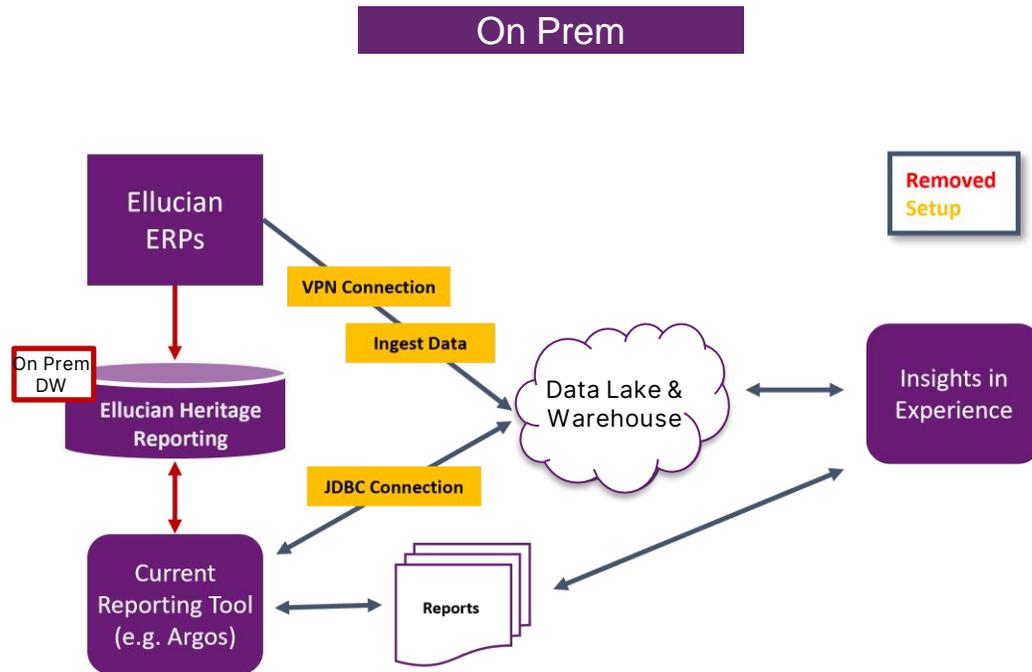
Feature availability dependent upon packaging

Deployment Agnostic

Insights is ERP deployment agnostic and supports all phases of your SaaS journey

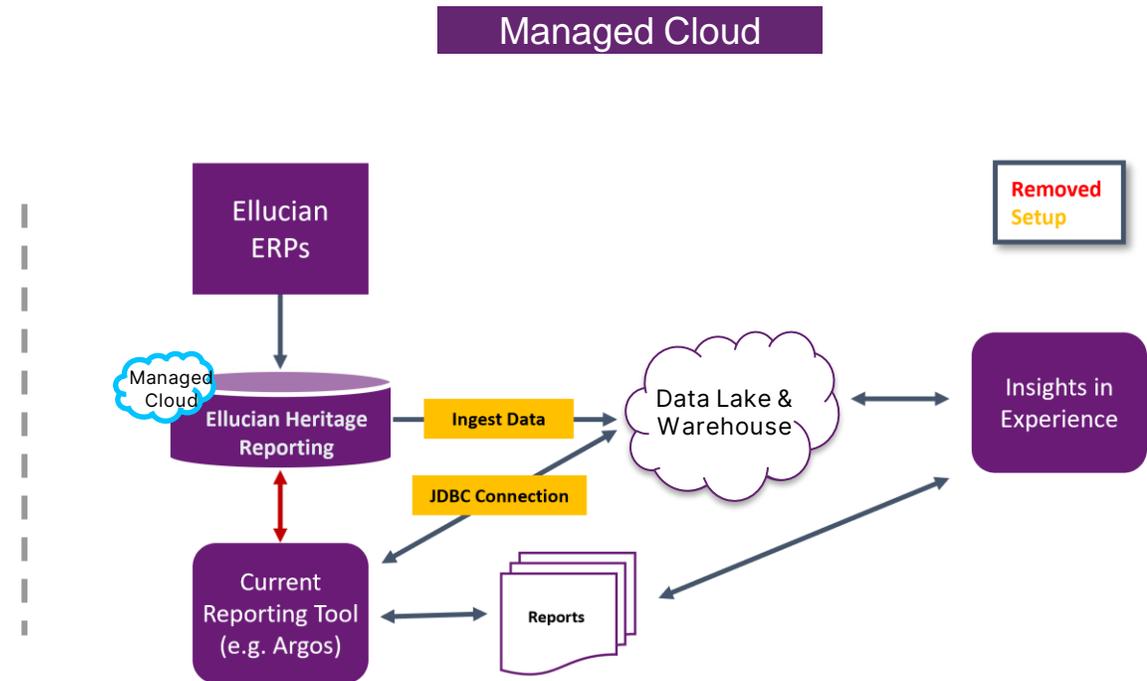


Non-SaaS Adoption Paths



Setup

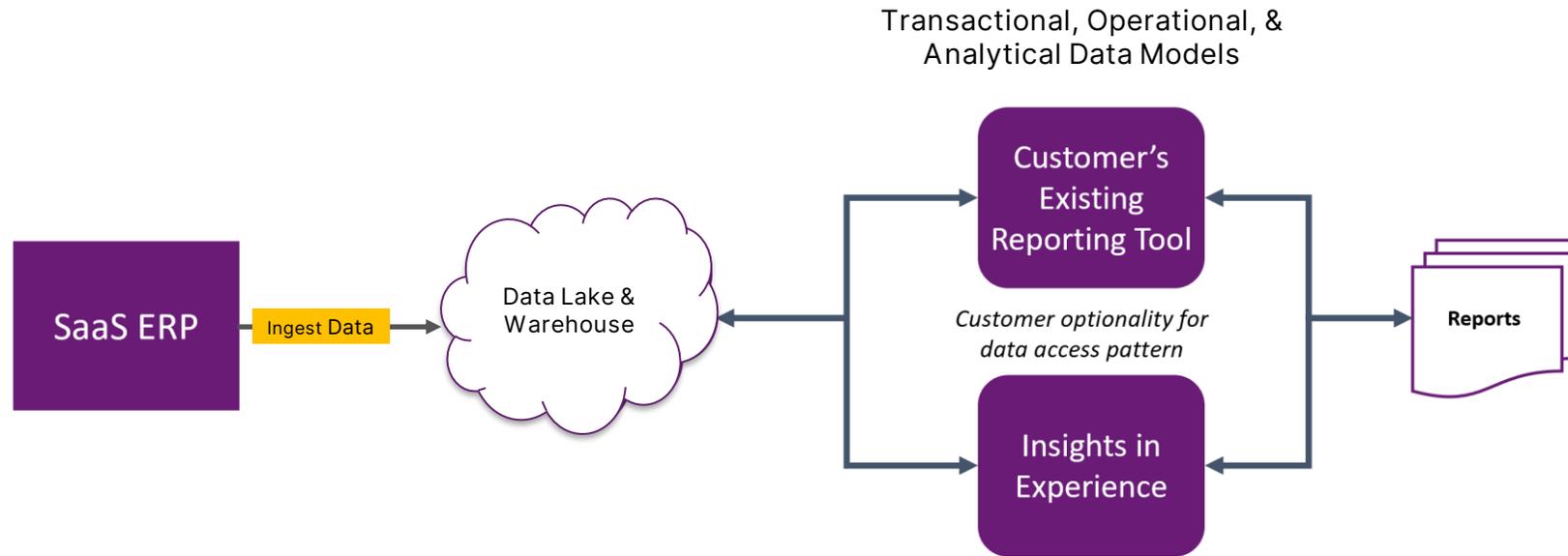
- ✓ Configure network VPN connection
- ✓ Configure data sources to ingest via Admin UI
- ✓ If applicable, point reporting tool to Insights for BYOT



Setup

- ✓ Configure data sources to ingest via Admin UI
- ✓ If applicable, point reporting tool to Insights for BYOT

SaaS Adoption Path



Insights Offerings

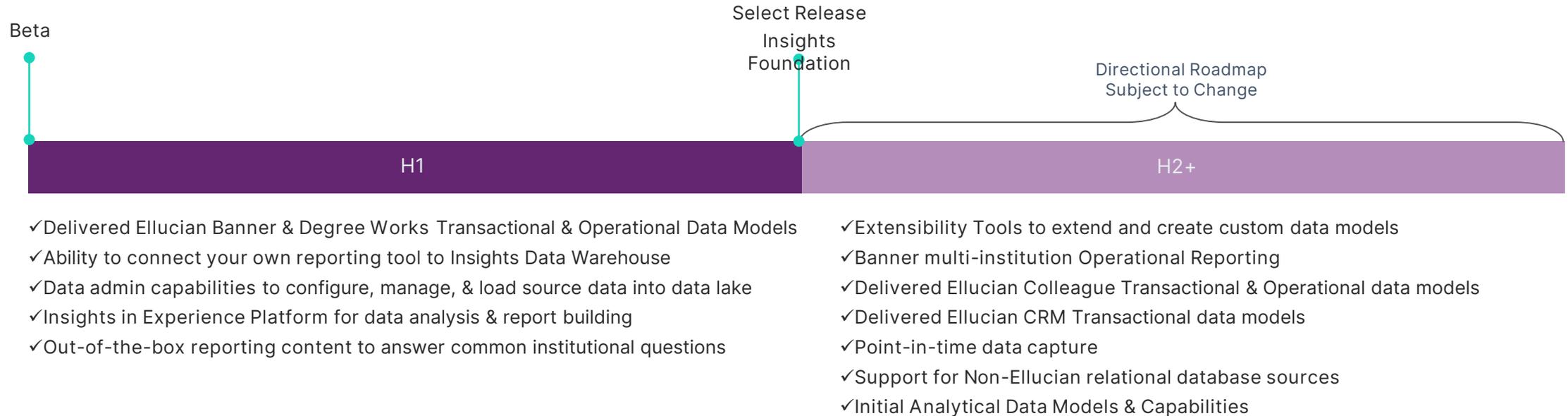
Foundation

- ✓ Data Lake as a Service
- ✓ Data Warehouse
- ✓ Delivered Operational Transformations
- ✓ Bring Your Own Reporting Tool

Premium

- ✓ Insights Reporting Tool
- ✓ Out of the Box Reports & Visualizations
- ✓ Delivered Analytical Transformations
- ✓ Upgraded Infrastructure

2022 Roadmap



Feature availability dependent upon packaging

Next Steps



Learn More

Contact your Account Team for more info and schedule time to further discuss solution fit for your institution



Collaborate

Request to join the Insights development partner group to help influence roadmap & provide feedback on:

- Future Strategy
- User Experience (UX)
- Commercial Offerings



Adopt

Become an early adopter and take advantage of early adopter pricing and benefits

In Summary



Unified Data Lake
Insights' Data Lake as a Service will enable you to aggregate all your institutional data for reporting & analytics.



Democratize Data
Enables data to be democratized with enterprise licensed self-service reporting and persona driven analytics experiences



Time to Value
Reduced time to value with source ERP data models, OOTB transformations & reports, and the ability to leverage your existing reporting tool & reports.

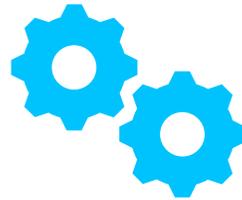
A More Insightful Future

Ellucian Insights provides the foundation to unlock predictive & embedded insights to optimize student outcomes & institutional efficiencies

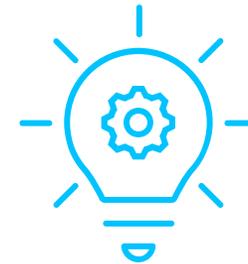
Unified Institutional
Data



Machine Learning & AI



Predictive Insights



Questions?

